

CIVIC PARTNER 2018 ANNUAL REPORT SNAPSHOT- CALGARY HERITAGE AUTHORITY

CALGARY HERITAGE AUTHORITY (CHA)

Vision: To be the voice of all things heritage for Calgarians.

Mission: To identify, preserve, and promote Calgary's diverse heritage for future generations.

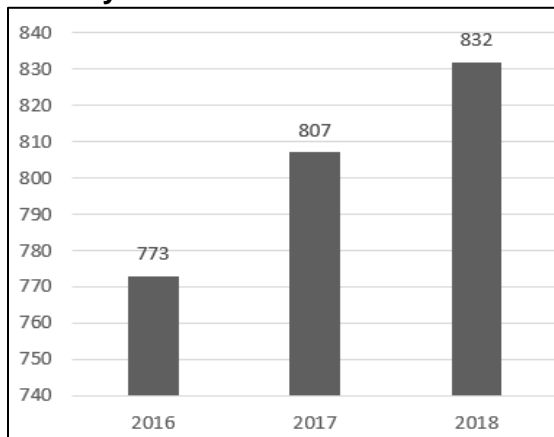
One Calgary Line of Service: City Planning and Policy

2018 City Investment

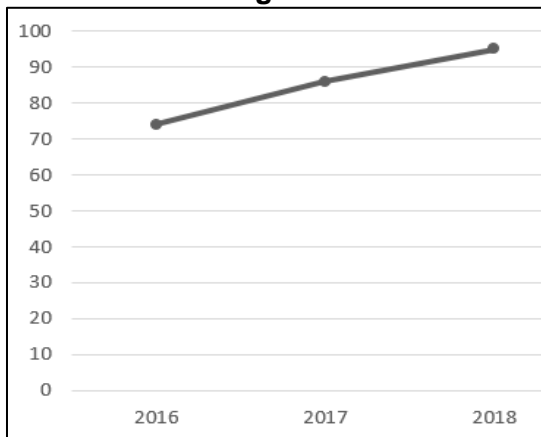
Operating Grant: \$175,000

2018 Results

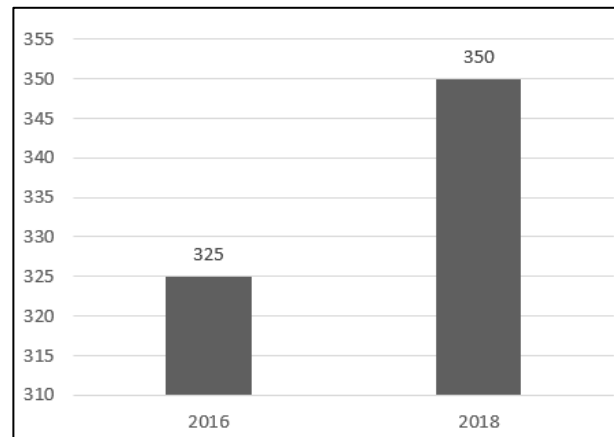
Inventory of evaluated historical resources



Total designated sites



Lions' Awards attendees



The story behind the numbers

- CHA continues to grow Calgary's Inventory of Evaluated Historical Resources.
- Sites designated as Municipal Historic Resources continue to grow year over year. Calgarians are increasingly showing interest in designating their properties for future generations despite limited tools and incentives.
- The Lion Awards recognize individuals and organizations who have undertaken initiatives, of any scale, to support of heritage conservation and attendance continues to increase as Calgarians appreciation for heritage grows.

Strategic alignment

- Heritage preservation contributes to *Calgary in the New Economy: An economic strategy for Calgary* by generating construction-related employment, increased property values, tourism, attraction of people and investment, and by promoting cost efficient and energy efficiency building practices. A CHA-commissioned study in 2018 outlines the economic impact of heritage conservation.
- The CHA continues to help deliver on the *Cultural Plan for Calgary* as a member of the Cultural Leadership Council. The Inventory criteria is being adjusted to better reflect cultural heritage.
- CHA implements the *Calgary Heritage Strategy* in partnership with The City.



**Calgary Heritage Authority
Civic Partner 2018 Annual Report**

Organizational Structure: Legislated Body set up under the *Calgary Heritage Authority Act*

Fiscal Year: Ended December 31, 2018

Related Subsidiaries or Foundation: No

City 2018 Operating Grant: \$175,000

1. Current Vision, Mission and Mandate:

Vision: To be the voice of all things heritage for Calgarians.

Mission: To identify, preserve, and promote Calgary's diverse heritage for future generations.

Mandate: Advises Council on all matters relating to heritage resources in Calgary; Evaluates potential heritage sites and maintains the Inventory of Evaluated Historic Resources; and Promotes public awareness of Calgary's heritage.

2. What key results did your organization achieve in 2018 that contributed to one or more of the [Council Priorities in Action Plan 2015-2018](#) and created public value?

A Prosperous City

In 2018 the CHA commissioned an initial research paper on "*The Economics of Business in Calgary: A Preliminary Business Case for Heritage Preservation*". The paper found the following:

- Heritage preservation creates proportionately more jobs than new construction, and provides better local expenditure-retention in regional areas;
- Heritage preservation and designation increases property values, both of the restored building and surrounding properties;
- Heritage preservation stimulates and supports tourism;
- Heritage preservation attracts people and investment as a result of its positive effect on urban amenity or livability, and overall area revitalization;
- Heritage conservation promotes cost-efficient and energy-efficient building practices (e.g. less demolition waste and reduced environmental impact).

The paper also identified that further data needs to be collected by the City in order to do a proper study on the economics of heritage in Calgary.

A City of Inspiring Neighbourhoods

The CHA continues to grow and manage the Inventory of Evaluated Historic Resources. In 2018 we added 25 sites to the Inventory and nine properties were designated as Municipal Historic Resources. The CHA continues to support the City of Calgary in improving existing incentive programs and exploring additional programs and tools.

In 2018 we hosted the 2018 Lion Awards where we recognized seven amazing individuals and projects with a Lion Award. The Awards continue to recognize and celebrate our City's ever-growing diverse heritage and history.

- **Advocacy and Awareness – Group**
 - Legislating Love – The Everett Klippert Story
- **Advocacy and Awareness – Individual**
 - Marilyn Williams
- **Community Vitalization**
 - Historic Signal Box Program
- **Landscape**
 - Bowness Park

- **Resource Conservation**
 - Residential – Anderson Residence
 - Commercial – Bank of Montreal
 - Public – Water Tower at St. Mary’s University

We also hosted our first ever Jane’s Walk in May 2018. We did a walking tour of one of Calgary’s oldest neighborhood, Bridgeland-Riverside. It consisted of sites listed on the Inventory of Evaluated Historic Resources and sidewalk stamps. We had over 35 people attend our Jane’s Walk.

Haultain School (CHA and Parks Foundation) also took part in Doors Open YYC for the first time. We had around 200 Calgarians come through during the event, including some former students who attended Haultain School in the 1940s! This was an opportunity for Calgarians to come and visit Haultain School, which is not a building normally open to the public.

The CHA also look part in community events such as Law Day at the Calgary Courts Centre and the Family Heritage Festival at the Rocky Ridge YMCA. Taking part in these types of events allows the CHA to connect with Calgarians we typically would not have the opportunity to connect with.

3. What challenges affected your operations in 2018 and how did you adjust?

The CHA spent a great deal of time soliciting both cash and in-kind donations and services for the Lion Awards. Given the economical climate it took longer than anticipated to secure the needed sponsorship. Two sponsors from 2016 were unable to support us in 2018. In addition, a handful of suppliers and sponsors contributed in-kind donations or discounted services for the Lion Awards.

Cash sponsors included: Calgary Stampede, Canada Lands Company, Ansonia Properties, CMLC, Downtown Calgary, Donald Luxton & Associates Inc, RJC Engineers, Tataryn Group, U of C Faculty of Environmental Design.

We also had a partnership with Global Calgary, our media sponsor for the event, who not only promoted the event but also provided us with a Master of Ceremonies.

We also leveraged our partnership with Downtown Calgary to do a reprint of the ever popular ‘Historic Downtown Calgary’ walking tour brochure.

The CHA continues to share office space with the Parks Foundation, Calgary at Historic Haultain School. The CHA also had a staff of two for 2018 consisting of one permanent employee and one contract employee.

4. Briefly describe how your key results in 2018 contributed to the following Council approved strategies (as applicable. Please note if you steward the strategy)

<u>Strategy</u>	<u>Key Results</u>
<u>Calgary in the new economy: an updated economic strategy for Calgary</u>	As noted in Question 2, Prosperous City, heritage preservation contributes to economic development. The contribution is reflected in the study commissioned by CHA in 2018, “ <i>The Economics of Business in Calgary: A Preliminary Business Case for Heritage Preservation</i> ”. This is an initial first step and further data needs to be collected by the City in order to do a proper study on the economics of heritage in Calgary.
<u>Cultural Plan for Calgary</u>	The CHA continues to help deliver on the Cultural Plan for Calgary as a member of the Cultural Leadership Council. In 2017, the CHA recognized that cultural heritage needed to be better reflected on the Inventory, so we engaged



**Calgary Heritage Authority
Civic Partner 2018 Annual Report**

	a consultant to assist us in making changes to the inventory criteria. This work was done in 2018 and will be implemented and tested in 2019.
<u>Enough for All Poverty Reduction Strategy</u>	NA
<u>Sport for Life Policy</u>	NA
<u>Foundations for Hope: Calgary's Corporate Affordable Housing Strategy</u>	NA
<u>Open Spaces Plan</u> (Calgary Parks')	NA
<u>Recreation Master Plan</u>	NA
<u>Calgary Heritage Strategy</u>	<p>We continue to work with Heritage Planning on implementing the <i>Calgary Heritage Strategy</i>. A key piece of the strategy was a funded and resourced CHA, which was achieved in the fall when the CHA officially became a Civic Partner.</p> <p>We continue to work with Calgary Parks on the identification and protection of archeological resources on City-owned land.</p>

5. Do you support any Civic Partner approved strategies? For example, Calgary Arts Development Authority's [Living a Creative Life](#), or Tourism Calgary's [Destination Strategy](#)?

NA

6. Please estimate how The City's operating funding was allocated in 2018. Mark all areas that apply by approximate percentage. For example, 45% allocated to staffing costs, 10% to evaluation or research, etc.

1%	Advertising and promotion
20%	Programs or services
8%	Office supplies and expenses
5%	Professional and consulting fees
51%	Staff compensation, development and training
0%	Fund development
0%	Purchased supplies and assets
0%	Facility maintenance
15%	Evaluation or Research
%	<i>Other, please name:</i>

7. Did volunteers support your operations in 2018? If yes:

How many volunteers?	18
Estimated total hours provided by volunteers:	1200

8. What resources did your organization leverage to support operations in 2018?

The CHA raised \$11,500 in cash sponsorship and \$13,500 in-kind sponsorship for the Lion Awards. We had three new cash sponsors and five new in-kind sponsors.

The CHA also applied for and received two grants from the Government of Alberta and the Calgary Foundation, for a total of \$29,500.

The CIP Grant (\$24,500) is helping to fund Inventory work in Chinatown that was identified through a Community Context Paper, and the Calgary Foundation (\$5,000) funded our strategic plan.

We were also successful in receiving an AB-CAN Job Grant for employee professional development.

The CHA was also the recipient of two grants from the Benevity Community Fund.

We also charged admission for the Lion Awards for the first time ever. While it was a relatively low amount (\$10) it helped to offset some of the costs of the awards.

9. Using the chart below, please report your 2018 performance measures that demonstrate: how much you did, how well you did it, and how Calgarians are better off. Please identify through **BOLD font, 1-2 measures that are most significant and could be presented in a chart.**

	Performance Measure	2016 results	2017 results	2018 results	What story does this measure tell about your work?
How much did you do?	Growth of the Inventory	773	807	832	Every year the Inventory continues to grow as Calgary continues to get older. Calgarians are beginning to understand the importance of the Inventory and having a record of our heritage assets.
	Number of Plaques	73	76	81	Plaques help tell the story of that heritage asset; the increase demonstrates that Calgarians see the value of purchasing a heritage plaque.
How well did you do it?	Total Designated Sites	74	86	95	Designations continue to grow year over year. Calgarians are increasingly showing interest in designating their properties for future generations. It also shows that, even with limited tools and incentives, Calgarians still see the benefits of designation.
	Lion Awards Sponsorship	\$13,000	NA	\$24,000	Even with a downturn in the economy we were able to deliver a high-quality event to Calgarians with great corporate support.
How are Calgarians better off?	Lion Awards Attendees	325	NA	350	Attendance at the Lion Awards continues to grow as Calgarians appreciation for their heritage continues to grow.
	Newsletter Subscribers	489	508	606	Our message, and Calgarians understanding and interest in heritage, continues to grow.



**Calgary Heritage Authority
Civic Partner 2018 Annual Report**

	Media Interviews & Appearances	12	19	23	Our messaging around the importance of heritage is continuing to reach more and more Calgarians.
--	--------------------------------	----	----	----	--